



MONTEREY PENINSULA BALLET THEATRE, CORP.
225 THE CROSSROADS BLVD., #253
CARMEL, CA 93923

**MINUTES OF THE August 7th MEETING
OF THE BOARD OF DIRECTORS OF
THE MONTEREY PENINSULA BALLET THEATRE CORP.**

Location: The Dance Center, BTS Location

In attendance: Jen Watts, Camille Reith, Alicia Benn, Jason Neves, Ryan McGuirk

By Zoom: Ginny Swan

By Phone: Tia Brown Rosenblum, Interested Party

Absent: Kim Benson, Bonnie Bollman, Emma Waroff

Meeting called to order at 6:06 pm

Motion to approve 7 Scholarships:

Camille moved to have the motion approved, Alicia seconded. Unanimous. Motion carried.

Youth Ambassador Program: Updates to YA Program discussed, including but not limited to:

- 1) Increase YA total from 10 to 12. (Currently have 7 YAs, 1 resigned)
- 2) Aim for both high school & middle school students for program.
- 3) Remove Social Media account and photo requirement from application and participation in program
- 4) Restated (original policy): all new applications to be sent to and dispositioned by MPBT Board
- 5) Reduce term limit from 2 to 1 year, with ability to reapply each year (Note: current YAs do not need to reapply this year)
- 6) Must participate in Nutcracker, with exception of injury or illness. In case of latter, participation in Nutcracker production is expected (i.e., work backstage, etc.)
 - a. Note: No requirement that applicant must have participated in Nutcracker in the past; only that applicant will participate in Nutcracker for current season
- 7) Leadership structure: YAs will be supervised by MPBT Board President (Jen Watts), with Emma Waroff (Board member) and MPBT Executive team supporting

Motion to approve updated YA program policies/components as presented by Jen; 2nd by Jason; motion approved - unanimous

Treasurer's Report: Camille

- Discussion of July financials
- Additional Board member donations received – thank you
- Artistic Director salary began July 1
- Participation Fee Scholarships will reduce the amount of funds earmarked for scholarship

Artistic Director's Report: Tia

- EDI case was reviewed & dismissed in favor of MPBT
- Auditions: 74 auditionees have applied so far
 - August 24th (Saturday) - Nutcracker auditions will begin at 2 pm
- Emails to scholarship award recipients to be sent quickly, Ginny to finalize
- Lodging for guest artists has been donated
- Backstage security lead will coordinate with Backstage team to clarify roles/policies

Merchandising - no coordinator identified yet; 2 candidates identified, Jen to reach out

Volunteering Coordinator – Previous coordinator taking this year off; new candidate identified & Jen to reach out. Jen to coordinate collection of all volunteer roles and Sign Up Genius until alternate person identified.

Auction Team – Lead team identified; Erika Takada will connect with Jen & new team to transition the 2023 auction lists & spreadsheets

Pasadera Opportunity: Camille

- Pasadera has proposed a “Nutcracker Christmas Market” to be held at Pasadera on a weekend date in December, with MPBT as sole non-profit identified as recipient of partial proceeds
- Details TBD. Recommended date / time - Sunday, December 8, 11 am - 2 pm

(Tia left meeting @ 6:55 pm)

Audition Day Discussion:

- Backstage team will handle all dancer check-in & measurements;
- Costume measurements: Bonnie will assist Kirsten & costume team
- Jen will attend the entire audition time; Divide audition time in shifts for Board members to attend
- Plan to have a flier to give to parents for “Important Dates & Next Steps” - Upcoming important dates; Participation Fees due date; Parent meeting date, etc.

- No merchandise sales that day

Upcoming MPBT events:

- August 21 - Brief Board meeting by Zoom to approve any remaining scholarship applications
- TBD - potentially Sept. 7 & Sept. 11 for mandatory parent meetings
- Sunday, Sept. 8 @ 6:30 pm is Pointe of Art artist meet & greet (TDC BTS)
- Saturday, Sept. 21 for MPBT community event/party – details being finalized
- Wednesday, Nov. 6 Pointe of Art @ Sunset Center (5-8 pm)
- Sunday, Dec. 8 - TBD for possible “Nutcracker Christmas Market” @ Pasadera (11 am - 2 pm)
- Friday, Dec. 13 - possible MPBT Donor’s reception; If we want to do a donor’s reception at Sunset Center, Ryan needs 8 weeks to obtain a liquor license (cost \$100). This license would be in addition to the liquor license needed for Sunday (12/15) Kingdom of Sweets.

Fundraising:

- Consider participating in Tea Party at Pebble Beach?
- Application to Monterey County Gives is in; should hear an answer by mid-September

Jen closed the meeting at 7:15 pm; 2nd by Ryan. All approved